



Iowa's Scrapbook Superstores!

Memory Bound Scrapbook Store

Ankeny: 641 North Ankeny Boulevard, Ankeny, IA 50023 • 515-965-1102

Ames: 819 Wheeler, Suite 6, Ames, IA 50010 • 515-233-6411

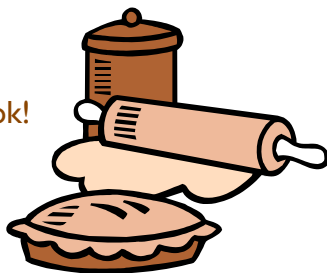
www.MemoryBound.com • Shop online at www.ScrappersHaven.com

OCTOBER • NOVEMBER • DECEMBER 2006

A Taste of Scrapbooking Crop Weekend OCTOBER 13-14, 2006 IN ANKENY

We have a special weekend planned just for you! With all the right ingredients, we've cooked up a fun cropping event. Don't be a leftover! Join us for a weekend full of what you love: **SCRAPBOOKING!**

- Crop 2 full days!
- Create a family recipe album!
- Receive a Memory Bound Staff Cookbook!
- Swap recipes!
- Enter contests!
- See demonstrations!
- Win door prizes!



The crop runs Friday, 12pm-10pm and Saturday, 9am-9pm. During this time, participants will also attend a class to create a 20-page 8x8 recipe album! See our Ankeny calendar for additional classes scheduled on Friday, October 13 and on Sunday, October 15. Registration details are available at each store and at www.MemoryBound.com. We hope to see you there!

GET A JUMP START ON YOUR HOLIDAY GREETING CARDS!

The Christmas Card Class is Back!

Ames: November 18

Ankeny: October 15, November 11 & 28

If you've always wanted to send hand-made holiday greeting cards, make this the year to accomplish your goal! Our Christmas card class has been a customer favorite for the past several years. Don't miss out on the fun! Linda Franklin has designed 20 of the prettiest holiday cards you've ever seen, and she'll show you how to make them. We'll let you in on a secret: These classes fill up very quickly, so register right away!



See the class description for all the details!

MEMORY BOUND 5TH ANNIVERSARY CELEBRATION SATURDAY, SEPTEMBER 30, 2006 IN ANKENY



We're celebrating our Ankeny store's 5th year! Don't miss the fun on September 30! We've got a lot going on, and we want you to be part of it!

- **DOUBLE FREQUENT BUYER STAMPS** all day at both stores!
- **SCRAPBOOKING AUCTION** at 5:45pm! Save your Memory Bound receipts from both stores in September and turn them into CASH at our auction! Bring them to the auction and we will add up your receipts to see how many auction dollars you have accumulated. You can combine them with your friends to bid on great scrapbooking items, including a Crop In Style XXL Tote, a QuicKutz Hand Tool and extra font, a Scrapbooking Pajama Party for 6, and more! You can bid on all these great products without spending a dime!

- **DOOR PRIZE DRAWING** at 5:30pm. For every \$20 you spend, your name goes into a drawing for prizes, including a \$100 Memory Bound Gift Certificate.
- **REFRESHMENTS** served 5:00-7:00pm.

MEMORY BOUND STORE HOURS



	Mon – Thurs Friday Saturday Sunday	9am - 8pm 9am - 9pm 9am - 5pm Noon - 5pm
ANKENY		
AMES	Mon Tues & Thurs Wed & Fri Saturday Sunday	Closed 10am - 8pm 10am - 6pm 9:30am - 5pm Noon - 5pm




Hours are extended
to 12am on
Friday Crop-N-Shop Nights!

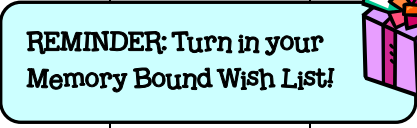


EARN YOUR AUCTION DOLLARS! Besides getting auction dollars with your Memory Bound receipts, we've come up with a few ways to earn "extra" dollars in September!

\$20 – Take a Beginners' Class	\$10 – Attend a Sept. class or crop	\$50 – Attend Ames' Scrappin' Saturday
\$10 – Shop on a Wednesday	\$10 – Fill our a MB Wish Card	\$10 – Purchase any magazine or book
	\$10 – Bring in a copy of a layout to display at the store	

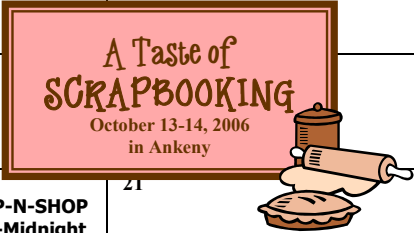


ANKENY CLASSES & EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
1 Beginners' Class 1-3:30pm	2 Memory Bound Scrapbook Club 6-7:30pm	3	4	5	6 CROP-N-SHOP 6pm-Midnight Open til 12am!	7	
8	9	 <p>CROP-TOBER SAVINGS October 1-7: 20% OFF Stickers October 8-14: 20% OFF Albums October 15-21: 20% OFF Organizational/Storage Supplies October 22-31: 20% OFF QuicKutz Products</p>			12	13 Heidi Swapp Holiday 8:30-9:30am Holiday Canvas Frame 10-11:30am	 <p>A Taste of SCRAPBOOKING October 13-14, 2006 in Ankeny</p>
15 THE Christmas Card Class 10am-12:30pm Holiday Recipe Flip Book 1-4:30pm	16				19 Simply Fabulous with Making Memories 6-7:30pm	20	
22 Action Card 12:30-2pm Exploring Distress Inks 2:30-4pm	23	24 Enchanted Tag Tin 5:30-7:30pm	25	26			
29 Cricut 101 1-2pm	30	31 Happy Halloween!					

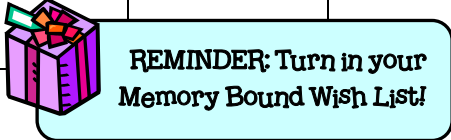



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
			1	2 All Wrapped Up 6-7:30pm	3	4		
					9	10 Open til 10pm! Cricut 101 6-7pm Christmas with Cricut 7:30-9pm	11 Holiday Gift Tote 9:30-11am THE Christmas Card Class 12-2:30pm	
5 Beginners' Class 12-2:30pm Posh Pets 3-4:30pm	6 Memory Bound Scrapbook Club 6-7:30pm				12 Holiday Recipe Flip Book 1-4:30pm	13	14 Charming Canvas Creation 5:30-7:30pm	15
19 Grandparent Mini-Album 1-3pm	20	21	22 TAKE 20% OFF YOUR ENTIRE PURCHASE!	23  THANKSGIVING CLOSED	24	25	 <p>Day After Thanksgiving Sale! Friday, November 24 – Open early at 8am</p>	
26	27	28 THE Christmas Card Class 5-7:30pm	29	30				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 CROP-N-SHOP 6pm-Midnight Open til 12am!	2 Mission Organization 9:30-11:30am Tickled Pink Mini Album 12:30-3pm
3 Holiday Tag Tin 12:30-2pm Holiday Mini Portfolio 2:30-4:30pm	4 Memory Bound Scrapbook Club 6-7:30pm	5	 <p>REMINDER: Turn in your Memory Bound Wish List!</p>		8 CROP-N-SHOP 6pm-Midnight Open til 12am!	9 'Tis the Season 10-11:30am
10	11	12	13	14	15	16
17	18	19	20	21	22	23
		 <p>PRE-INVENTORY SALE! DECEMBER 19-31</p>				
24 CHRISTMAS EVE CLOSED	25 MERRY CHRISTMAS! CLOSED	26	27	28	29	30
31 NEW YEAR'S EVE OPEN 12-3 PM					 <p>DECEMBER 2006</p>	

AMES CLASSES & EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 CLOSED	3	4	5 Simply Fabulous with Making Memories 6-7:30pm	6	7 Cricut 101 10:30am-12pm
8	9 CLOSED	CROP-TOBER SAVINGS October 1-7: 20% OFF Stickers October 8-14: 20% OFF Albums October 15-21: 20% OFF Organizational/Storage Supplies October 22-31: 20% OFF QuicKutz Products		12		
15	16 CLOSED			19 Create-a-Card: Fall Cards 6-7:30pm		
22 Beginners' Class 1-3:30pm	23 CLOSED			24 MAKE-N-TAKE TUESDAY FREE PROJECT! 11am-1pm	25	27
29	30 CLOSED	31 Happy Halloween!				
						

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						
Shop from home (even in your jammies!) at our online store www.ScrappersHaven.com!						
5	6 CLOSED	7	8	9	10 CROP-N-SHOP 6pm-Midnight Open til 12am!	11 Beginners' Class 10am-12:30pm
12 All Wrapped Up 1-2:30pm	13 CLOSED	14	15	16	17	18 THE Christmas Card Class 10am-12:30pm Holiday Mini Portfolio 1:30-3pm
19	20 CLOSED	21 MAKE-N-TAKE TUESDAY FREE PROJECT! 11am-1pm	22 TAKE 20% OFF YOUR ENTIRE PURCHASE!	23  THANKSGIVING CLOSED	24	25
26	27 CLOSED	28	29	30 Create-a-Card: Holiday Cards 6-7:30pm		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
							
3 Beginners' Class 1-3:30pm	4 CLOSED	5	6	7	8 CROP-N-SHOP 6pm-Midnight Open til 12am!	9	
10 	11 CLOSED	12	13	14	15	16	
17	18 CLOSED					19	20
24 CHRISTMAS EVE CLOSED	25 MERRY CHRISTMAS! CLOSED	26	27	28	29	30	
31 NEW YEAR'S EVE CLOSED							

MEMORY BOUND CLASS DESCRIPTIONS {AMES & ANKENY} OCT • NOV • DEC 2006

Our classes are the best! We would love to have you join us this quarter. Here's how:

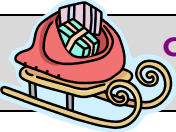
1. Check the calendars for class dates and the descriptions for complete information. Samples of projects are often posted at the store or on-line. Some classes are offered at both locations; others are exclusive to our Ankeny or Ames store. We encourage you to check out classes at both stores!
2. Check the level and make sure the class is right for you! With limited class time, it is easier for teachers and more productive for students if all class participants are at the same level.
 - **Beginner – B:** No prior scrapbooking or stamping experience is necessary.
 - **Intermediate – I:** If you've been scrapbooking or stamping on your own, these classes will introduce you to new techniques and ideas.
 - **Advanced – A:** If you're an experienced scrapper or stamper looking for the latest and greatest, these fast-paced classes feature some of the most complex designs and techniques in the industry.
 - **Any:** Classes suitable for everyone!
3. Review our class policy (below).
4. Call us soon to register! Our classes fill up quickly! **Ames: (515) 233-6411 Ankeny: (515) 965-1102**
5. **Get ready! Bring your Basic Class Kit (see list at right) plus other supplies noted in the description.**

Basic Class Kit

- Scissors
- Adhesive
- Mini glue dots
- 12" trimmer
- Markers

Memory Bound Class Policy **To allow enough room for participants to be comfortable, our classes & crops are limited in size. So that all scrappers have a fair opportunity to register for a class, we have the following guidelines. We hope these guidelines benefit you & help make it easier for you to attend Memory Bound events.**

- Classes and crops are paid for at the time of registration to hold your space. You may cancel your registration up to 48 hours before the class/crop and a full refund will be given. Any cancellations with less than 48 hours notice will forfeit the class/crop fee. However, you can send a friend in your place or call us and we'll hold your class materials for you. If it is necessary for Memory Bound to cancel a class, a full refund will be given.
- Only paid class members may attend classes. As a courtesy to others, we ask that children not be brought to class. To help you get the most out of the class, please arrive a few minutes early and check in at the front counter.



**CHECK OUT THE SHADED CLASSES! THESE PROJECTS WOULD MAKE GREAT GIFTS!
GET A JUMP ON YOUR HOLIDAY CRAFTING AND SIGN UP TODAY!**

ACTION CARD Ages 4-10 with parent. Create a delightful action card with pull tab using patterned paper and stickers. You'll love the surprise that results when the tab is pulled! What a great way to spend time with your child and create something special together! In addition to Basic Class Kit, bring ruler, Tacky Tape, and bone folder. Instructor: Sharon Wirth \$10 Level: Any **Ankeny 10/22**

ALL WRAPPED UP! This class will have you wrapping differently this holiday season! 'WOW' them before they even open the gift! We'll create quick and clever gift packages for teachers, co-workers, friends, and neighbors -- all this with your scrapbooking supplies! In addition to Basic Class Kit, bring small circle or rectangle punch for threading ribbon, 1" and 1.5" circle punch. Instructor: Margaret Winters \$15 Level: Any **Ames 11/12, Ankeny 11/2**

BEGINNERS' SCRAPBOOKING CLASS No experience necessary! Let us help you or someone you know get started. This class is for beginning scrapbookers who want to learn important preservation techniques and ways to make meaningful and creative albums. Cardstock, adhesive, idea sheets, and cropping tools provided. Basic Class Kit not needed. Bring 8-10 related photos (not wedding or heritage). Instructors: Janet Petersma, Cheri Thieleke \$15 Level: B **Ames 10/22, 11/11, 12/3 Ankeny 10/1, 10/28, 11/5**

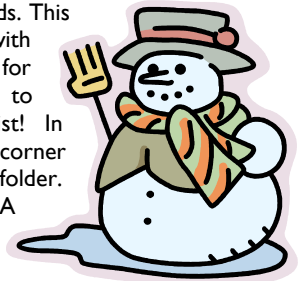
CHARMING CANVAS CREATION Come make a playful canvas frame with the new products from My Mind's Eye! We know how much our customers like to add their own creative touches, so you'll get to choose your own papers. You'll have the freedom to create a totally unique frame or design yours like the class sample. Frame can be used for 5 x 7 photo and makes a great gift! In addition to Basic Class Kit, bring Tacky Tape. Instructor: Makyla Iverson \$25 Level: I-A **Ankeny 11/14**

CREATE-A-CARD Do you like to send handmade cards, but don't always have the time to create them? Let us help you build up a supply of cards ready to send to someone special. Each month we'll create 4-5 cards with a different theme. Bring Basic Class Kit. \$14 per class Level: Any **Ames 10/19, 11/30**

- **October:** Fall Cards - Instructor: Jodi Nelson
- **November:** Holiday Cards - Instructor: Kristi Rullestad

CRICUT 101 If you purchased the new Cricut die-cutting system and want "hands-on" instruction on how to use it, we have a special introductory "hands-on" class just for you! We'll show you all that the Cricut can do and answer your questions. You'll be amazed and glad that you're a Cricut owner! In addition to Basic Class Kit, bring your Cricut, George cartridge, newer cutting mat, and fine tip glue pen or Xyron "X" if you have one. Instructor: Mollie Deem, Judy Olson \$15 Level: Any **Ames 10/7, Ankeny 10/29, 11/10**

"THE" CHRISTMAS CARD CLASS Our always popular Christmas Card Class is back! Add some sparkle to your family's and friends' Christmas with these beautiful, classic Christmas cards. This year, we will make 20 cards with K&Company's beautiful card kits. Join us for one class, or sign up several times to complete your whole holiday card list! In addition to Basic Class Kit, bring large corner rounder, foam tape/squares, and bone folder. Instructor: Linda Franklin \$30 Level: I-A **Ames 11/18, Ankeny 10/15, 11/11, 11/28**



CHRISTMAS CREATIONS WITH CRICUT Add some flair to your holiday giving with your Cricut! We will use a variety of features to create quick and easy gift containers and keepsakes sure to be treasured. In addition to Basic Class Kit, bring your Cricut, George, and Tags, Bags and Boxes cartridges, ruler, craft knife, self-healing mat, bone folder, plus strong adhesive or Tacky Tape. Pre-requisite: Cricut 101. Students get 20% off the Tags, Bags and Boxes cartridge. Instructor: Mollie Deem \$25 Level: Any **Ankeny 11/10**

ENCHANTED TAG TIN This little band-aid tin is absolutely adorable! Using Rhonna Farrar's Enchanted papers, we will create a cute tag tin, complete with several matching pocket tags to store inside. These tags can be used for your pages, as gift tags or keep them all together for a cute little tag book. Adorable and fun! In addition to Basic Class Kit, bring Tacky Tape and paper piercer. If you have the Xyron "X", bring that, too. Instructor: Linda Franklin \$22 Level: I-A **Ankeny 10/24**



EXPLORING DISTRESS INKS Who doesn't love Tim Holtz' products? Explore his great new ink colors to create amazing designs. These inks are versatile and amazing—blend, crinkle, mix, layer, heat and WOW is the result! We will use them in several different ways for your projects. Participants will receive 2 different colors of distress ink pads. Bring

Basic Class Kit. Instructor: Sharon Wirth \$24 Level: Any **Ankeny 10/22**

GRANDPARENT MINI ALBUM The holidays are a perfect time to remind Grandma and Grandpa how much they mean to you through the pages of a mini album. Grandparents love pictures of their family, and this mini album means they'll always have them handy! Using our 6x6 die board and the new Paper Salon Tribeca line, we'll create a beautiful mini album, ready for your photos. This season, create a gift they'll cherish! Bring Basic Class Kit. Instructor: Janet Petersma \$25 Level: Any **Ankeny 11/19**

HEIDI SWAPP HOLIDAY Make an accordion frame set perfect for the holidays using the Heidi Swapp frame kits. You can customize your frames using the jewels, chipboard words, rub-ons, ribbons, and slide clips that are all provided. You will be amazed how easy it is to make a meaningful holiday gift. All you do is add pictures! In addition to Basic Class Kit, bring Crop-A-Dile if you have one. Instructor: Linda Franklin \$15 Level: Any **Ankeny 10/13**

"HEY, GIRLFRIEND" MINI ALBUM Join us for a girl's night out and take home a cute little mini album made with Daisy D's new Girlfriend collection. This little album will be the talk of the town. In addition to Basic Class Kit, bring Tacky Tape and paper piercer. Instructor: Linda Franklin \$25 Level: Any **Ankeny 10/28**

HOLIDAY CANVAS FRAME Learn to make a classic photo frame perfect for your favorite holiday photo. You can switch 5x7 vertical or horizontal photos anytime. It makes a great gift for that hard to buy for person on your list or a beautiful decoration for your own home. Either way, it will be enjoyed year after year. In addition to Basic Class Kit, bring Tacky Tape. Instructor: Makyla Iverson \$25 Level: Any **Ankeny 10/13**

HOLIDAY GIFT TOTE This made from scratch recipe tote will be the perfect gift for neighbors and friends this holiday season. We will create the tote and several recipe pages, then all you will have to do is add a copy of your favorite holiday recipe to complete this cute little gift. In addition to Basic Class Kit, foam dots/tape, Tacky Tape, wire cutters, scoring blade and eyelet tools. Instructor: Linda Franklin \$20 Level: I-A **Ankeny 11/11**

HOLIDAY MINI PORTFOLIO Learn how to make an adorable folder to customize for everyone on your shopping list. Add ribbons and embellishments, fill with cards, to do lists, thank you notes, or recipes. You customize it for the lucky person who'll receive it! In addition to Basic Class Kit, bring eyelet tools and corner rounder. Instructor: Linda Franklin \$18 Level: Any **Ames 11/18, Ankeny 12/3**

HOLIDAY RECIPE FLIP BOOK You'll FLIP for this Christmas-themed album, ready for your favorite recipes! Using the Life's Journey spiral bound flip book, we'll create an interactive book with pockets and flaps incorporating Deja Views "Home for the Holidays" paper tablet. This album would make a perfect gift or would look great sitting on your kitchen counter! In addition to Basic Class Kit, bring 1/4" or 1/8" Tacky Tape and ruler. Instructor: Janet Petersma \$40, includes Colorbox Fluid Chalk. Level: I-A **Ankeny 10/15, 11/12**

HOLIDAY TAG TIN Decorate an adorable band-aid tin, then fill it with holiday tags that we make in class. These tags can be used for your pages, as gift tags or keep them all together for a cute little tag book. A gift container and gift all in one! In addition to Basic Class Kit, bring Tacky Tape and a paper piercer. If you have the Xyron "X", bring that, too. Instructor: Linda Franklin \$22 Level: I-A **Ankeny 12/3**

MEMORY BOUND SCRAPBOOK CLUB Need a night out with the girls to talk scrapbooking? Want to check out the projects your fellow Memory Bound customers are working on? Need some ideas on how to use some of the new products in the store? Then join our Memory Bound Scrapbook Club! We'll meet once each month and share ideas, learn from each other, and have a great time in the process. Each month we'll create a kit with some of the latest and greatest additions to the Memory Bound shelves. You'll use your kit to create scrapbook pages, cards, or a paper crafting project inspired by the book, *Can-Do Techniques for Scrapbooking*. Just sign up and pick up your kit at the store prior to each meeting. When you register the first time, be sure to purchase the book to use as your reference for this quarter's club. Instructor: Darci Borcharding \$10 Level: Any **Ankeny 10/2** (Chapters 1-4), **11/6** (Chapters 5-8), **12/4** (Chapters 9-11)

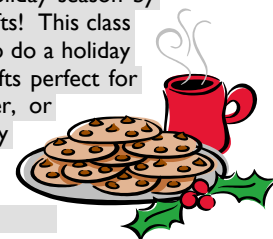
MISSION ORGANIZATION You (yes, YOU) can become organized! Whether you're an experienced scrapbooker or brand new, organizing is a learned skill. In this discussion-format class, we'll cover organizing photos, paper, embellishments, and everything else in between. We'll share photos of real-life scrap areas. You'll leave with tons of ideas for getting your space under control. And that means you'll get more scrapbooking done! Basic Class Kit not needed. Instructor: Janet Petersma \$18, includes Cropper Hopper paper keeper with photo holder and oversized organizer valued at \$9.99 Level: Any **Ankeny 12/2**

POSH PETS Do you trip over squeaky toys in the night? Does your lap dog or lap cat keep you from your domestic chores? Are you owned by your pet, rather than the other way around? If so, you just may have a Posh Pet on your hands, and we're sure you have pictures to be scrapbooked! Don't wait another minute: Put your Posh Pet on some posh pages! Using Bo-Bunny's newest Posh Pet line, we'll make two 2-page layouts worthy of your pet's posh pics! Bring Basic Class Kit. Instructor: Janet Petersma \$18 Level: Any **Ankeny 11/5**

SIMPLY FABULOUS WITH MAKING MEMORIES Join us for a class that is sure to expand your borders. Centered on projects featured in Making Memories' newest publication, *Decorate Life: Scrapbook™*, this technique-based class will show you new ways to create inventive borders for any layout. We will complete three 12x12 page layouts and a card, highlighting products from the Simply Fabulous® and MM Kids® programs. Detailed instructions included! Bring Basic Class Kit. Instructor: Kristi Rullestad \$17 Level: Any **Ames 10/5, Ankeny 10/19**

TICKLED PINK MINI ALBUM If you are looking for a quick and easy mini album to give or keep this season, then join Janet to make this little mini album ready for you to add favorite family photos. Using 3 Bugs in a Rug Tickled Pink line, this little ring-bound album has graduated pages in pinks and greens, with Janet's favorite clean and simple style. In addition to Basic Class Kit, bring strong corner rounder, ruler and anywhere hole punch. Instructor: Janet Petersma \$20 Level: Any **Ankeny 12/2**

'TIS THE SEASON Let us inspire you this holiday season by making all kinds of seasonal decorations and gifts! This class is for parent/child, giving you an opportunity to do a holiday activity together. We will create some fun gifts perfect for grandparents, mom or dad, sister or brother, or just to decorate the house! Set aside this day to spend with your little crafter! Instructor: Linda Franklin \$18 for parent/child; add \$5 for each additional child. Level: Any **Ankeny 12/9**



THANK YOU TO OUR ORIGINAL MEMORY BOUND STAFF!



We have a wonderful staff at the stores and know that it's our people who make Memory Bound a destination customers love to "experience." We're very pleased that all six of our original staff who were with us when we opened the doors are still part of the Memory Bound team. As we celebrate our 5-year anniversary, we'd like to tell you about these gals who have been a part of Memory Bound from the very beginning.

Dawn & Kellie

Tara Inghram has worked at our Ankeny store and taught classes. She currently takes care of our websites, including our online store, ScrapplersHaven.com. Tara has been scrapbooking for nine years and said that one of the biggest changes she has seen in scrapbooking is all of the ready-made embellishments. It used to be that you had to create them yourself! Her favorite product is cardstock because you can do so much with it and maintain a simple design. Tara said she loves seeing all the new products and putting them on ScrapplersHaven.com to share with people who aren't lucky enough to live close to a Memory Bound store!

Tammy Kempf is our assistant manager at the Ankeny store and has been scrapbooking nine years. After offering to create a few page samples for display, Tammy ended up working at the store. She said the biggest change she's seen in scrapbooking is that embellishments have become more than just stickers and die cuts. Her favorite tools are the Crop-A-Dile, QuicKutz, and her new Cricut die cutting system that her husband surprised her with on their anniversary. Tammy said she has fun working at Memory Bound and really likes the people – both co-workers and customers.

Bonnie Klein has been scrapbooking seven years. She likes working at Memory Bound because it's like having a second family. She said getting to see the new product is like having Christmas every day. Bonnie agreed with the others that the embellishments have come a long way in five years, going from paper and stickers to metals, chipboard, and epoxies. Her favorites are foam stamps, Becky Higgins' book, *Sketches*, and Prima flowers -- probably because she designs a lot of "girlie" pages, having three daughters.

Janet Petersma became a scrapbooker eight years ago when she saw someone's completed album and thought, "I need to do that!" Janet has taught hundreds of classes at both stores and at Memory Bound events, had many layouts published and won a Creating Keepsake's award for journaling. She says that while scrapbooking has evolved in many ways, the biggest change is the availability of product. *(Insert creaky old voice)* "Why, back in the olden days, we even had to make our own embellishments!" But for her, scrapbooking is still about telling the story and illustrating it with photos. She loves teaching and seeing the positive changes that scrapbooking can make in people's lives. Being a simple scrapbooker, her favorite product is cardstock, arranged in rainbow color order, please! ☺

Diane Reams is our Ankeny store manager. Besides keeping the store organized and operating smoothly, she creates custom albums for others. She has been scrapbooking for eight years and enjoys working with customers, helping them pick out items for their layouts. Having recently planned a family wedding, she is particularly helpful to brides who need to make invitations and programs. Diane believes embellishments and patterned paper have seen the biggest changes over the years. She loves idea books and is partial to the Chatterbox series.

Emily Robidoux started scrapbooking eight years ago after her son Paul's 4th birthday party. In addition to working at the store, she helps keep ScrapplersHaven.com up to date. Emily's seen scrapbooking go from paper and stickers to really incredible embellishments. Until she gets a Cricut die cutting system (*we hope her husband Jim reads this!*), the QuicKutz is her favorite tool because of its portability and variety of fonts. Emily likes working at Memory Bound because it's her favorite place, with her favorite things and her favorite people.

BE REWARDED WITH THE MEMORY BOUND FREQUENT BUYER PROGRAM

Shop at our stores and be rewarded with the Memory Bound Frequent Buyer Program! When you purchase regular-priced merchandise, we'll stamp your MB Frequent Buyer Card. When it's full, you get \$10 OFF your next purchase! It's like getting a 10% rebate on your purchases! And even better, you get it all back in scrapbooking products! The cards are good at both stores and can be redeemed at either. If you have multiple cards started, bring them in and we'll be happy to combine them. Who knows, when we put them together, you may have a full one! If you have more than one full card, we'll allow up to 5 cards used per one item. Shop at Memory Bound and be rewarded!



ORGANIZE YOUR PROJECTS WITH THE IRIS SNAPTOP SCRAPBOOK CASE

Fall is the perfect time to get organized, and we have just the product to help! The Iris Snaptop Scrapbook Case is 14x14x3", which is the perfect scrapbooking size. It's acid-free and is great for storing papers, supplies, photos, memorabilia, and more! Because of its hard surface and tight seal, it works well for transporting items to crops or for stacking in your scrapbooking space at home. Not only is it good for storage, but works well for organizing. You can keep items like paper, stickers, and embellishment together for a particular album you're working on or plan to start. It's also great for a child's school papers, projects, or memorabilia. The Snaptop Scrapbook Case is available individually or in a five-stack rolling cart.



Holiday Wish List

Why not let friends and family know what you would really like this holiday: scrapbooking supplies from Memory Bound! Just list items you would like to receive as gifts, cut out this list, and give it to your friends and family. Have them bring your list to one of our stores and we'll do the rest! It's a great way to make holiday shopping easy AND get you what you really want!

✂ _____

✂ _____

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✂ _____



*Make a wish . . . Make a list . . .
Make it easy for those who buy you gifts!*

Memory Bound Scrapbook Store

Ankeny: 641 North Ankeny Boulevard, Ankeny, IA 50023 • 515-965-1102

Ames: 819 Wheeler, Suite 6, Ames, IA 50010 • 515-233-6411

www.MemoryBound.com • Shop online at www.ScrappersHaven.com

SPECIAL SAVINGS IN CROP-TOBER

Harvest the savings at Memory Bound and stock up on supplies as we offer special discounts during the month of October! Each week, we're taking **20% OFF** one category! Visit each week to take advantage of the Crop-tober savings!

- **October 1-7: 20% OFF Stickers**
- **October 8-14: 20% OFF Albums**
- **October 15-21: 20% OFF Organizational/ Storage Supplies**
- **October 22-31: 20% OFF QuicKutz Products**

STAFF PRODUCT CHOICE: QUICKUTZ HAND TOOL

The QuicKutz Hand Tool is designed for use anytime, anywhere and by anyone. There are no sharp blades or cutting surfaces. It weighs less than 3 pounds and is compact and portable enough to take to crops. There are hundreds of dies that include shapes, fonts and embossing. The fonts are especially nice because you can cut out titles and words that coordinate with your layout. Stop in one of our stores and try the QuicKutz! It's a staff favorite!



CROP-N-SHOPS

Come crop in our workshop! Use our die-cut machines, punches, idea books, and more! If you can't crop, come in and shop! Check the calendars for dates and extended hours.

\$10, plus croppers get 10% OFF regular-priced merchandise and still receive MB Frequent Buyer Stamps! Registration required for cropping but not for shopping!

FREE WORKROOM!

Catch up on your scrapbooking in the workroom at either of our stores! It's FREE and available when we don't have a class or crop scheduled. Use all of our tools, die-cut machine, and let our staff help you make selections for your pages!

Please call ahead to let us know you're coming .

CLASSES FOR KIDS!

Did you know that many of our classes are suitable for kids? We recommend the following classes for crafty kids: **Action Card** and **'Tis the Season**. These are great classes for parents & kids to do together. What a fun way to get ready for the holidays! See the class descriptions and calendars for complete information!

**MEMORY BOUND
October Coupon**

25% OFF QuicKutz Products

Good Oct. 1-31, 2006. One coupon per customer. Not valid with other offers or for MB Frequent Buyer Stamps

**MEMORY BOUND
November Coupon**

25% OFF One Item of Your Choice

Good Nov. 1-30, 2006. One coupon per customer. Excludes Cricut machine. Not valid with other offers or for MB Frequent Buyer Stamps.

**MEMORY BOUND
December Coupon**

Buy 1 Album, Get 1 at 1/2 OFF

Good Dec. 1-31, 2006. One coupon per customer. Not valid with other offers or for MB Frequent Buyer Stamps

NEED GIFT ALBUMS? WE CAN CREATE THEM FOR YOU!

If you're thinking that an album of family photos and keepsakes would make a great holiday gift, but don't have time to create it yourself, call us! We offer a custom album service. Bring in your photos and a little direction on what you'd like, and we'll do the rest! Our designers can make your album as simple or as elaborate as you like.

Call our Ankeny store at 515-965-1102 for more information!

HOLIDAY GIFT IDEAS

Looking for the perfect gift? Nothing is better than receiving a personalized gift for the holidays! We have lots of gift-giving ideas at Memory Bound, including many items that will be ready to give just by adding your photos!

- Calendars
- Mini albums
- Gift Books
- Coffee cups & drink bottles
- Altered composition books
- Key chains
- Frames
- Journals
- Stationery portfolios

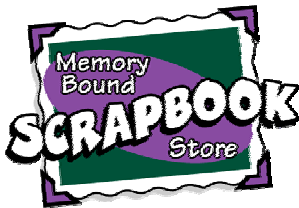


EASY Holiday Shopping!

Order Memory Bound Gift Certificates online at www.MemoryBound.com or by calling our Ankeny store at 515-965-1102!

CAN'T MAKE IT TO ONE OF OUR STORES? NO PROBLEM!

Shop from home (even in your jammies!) at our online store www.ScrappersHaven.com!



Iowa's Scrapbook Superstores!

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**A Taste of
SCRAPBOOKING**

October 13-14, 2006



A recipe of fun by Memory Bound Scrapbook Stores